

**Library - Monthly Report**  
**April 2015**

| <b>Program</b>                        | <b>April '14</b> | <b>April '15</b> | <b>%<br/>Change<br/>(Month)</b> | <b>YTD<br/>FY 13-14</b> | <b>YTD<br/>FY 14-15</b> | <b>% Change<br/>(Fiscal Year)</b> |
|---------------------------------------|------------------|------------------|---------------------------------|-------------------------|-------------------------|-----------------------------------|
| <b>Circulation:</b>                   |                  |                  |                                 |                         |                         |                                   |
| Books - Adult                         | 7,600            | 7,989            | 5%                              | 77,279                  | 79,198                  | 2%                                |
| Books - Teen                          | 1,277            | 1,022            | -20%                            | 11,829                  | 10,522                  | -11%                              |
| Books - Juvenile                      | 7,208            | 6,455            | -10%                            | 79,151                  | 71,205                  | -10%                              |
| Audio/Visual - Adult                  | 8,839            | 8,287            | -6%                             | 92,120                  | 97,979                  | 6%                                |
| Audio/Visual - Juvenile               | 2,898            | 2,337            | -19%                            | 32,544                  | 26,582                  | -18%                              |
| Electronic Books                      | 1,225            | 1,156            | -6%                             | 11,551                  | 11,244                  | -3%                               |
| Renewals                              | 4,190            | 5,494            | 31%                             | 44,789                  | 55,876                  | 25%                               |
| <b>Total Circulation</b>              | <b>33,237</b>    | <b>32,740</b>    | <b>-1%</b>                      | <b>349,263</b>          | <b>352,606</b>          | <b>1%</b>                         |
| <b>Library Activity:</b>              |                  |                  |                                 |                         |                         |                                   |
| Self Check*                           | 6,439            | 0                | -100%                           | 68,843                  | 60,550                  | -12%                              |
| Book Sorter Checkins                  | 34,105           | 32,058           | -6%                             | 331,101                 | 329,468                 | 0%                                |
| Days Open                             | 22               | 26               | 18%                             | 208                     | 251                     | 21%                               |
| Program Attendance - Adult            | 188              | 555              | 195%                            | 1,897                   | 3,754                   | 98%                               |
| Program Attendance - Juvenile         | 654              | 762              | 17%                             | 6,878                   | 6,553                   | -5%                               |
| Program Attendance - Teen             | 541              | 160              | -70%                            | 2,703                   | 1,948                   | -28%                              |
| Homebound Book Deliveries             | 81               | 133              | 64%                             | 1,072                   | 1,197                   | 12%                               |
| Reference Questions                   | 2,616            | 3,116            | 19%                             | 26,888                  | 26,379                  | -2%                               |
| Fine/Fee Collections                  | \$ 1,268.59      | \$ 2,350.60      | 85%                             | \$ 12,290.47            | \$ 20,604.87            | 68%                               |
| Lost Items Paid                       | \$ 381.98        | \$ 193.30        | -49%                            | \$ 2,973.47             | \$ 3,587.10             | 21%                               |
| Volunteer Hours                       | 1,075            | 1,004            | -7%                             | 8,677                   | 8,856                   | 2%                                |
| Items Loaned To Yav Cty Libraries     | 2,673            | 2,737            | 2%                              | 27,398                  | 28,557                  | 4%                                |
| Items Borrowed From Yav Cty Libraries | 3,971            | 3,762            | -5%                             | 36,130                  | 39,411                  | 9%                                |

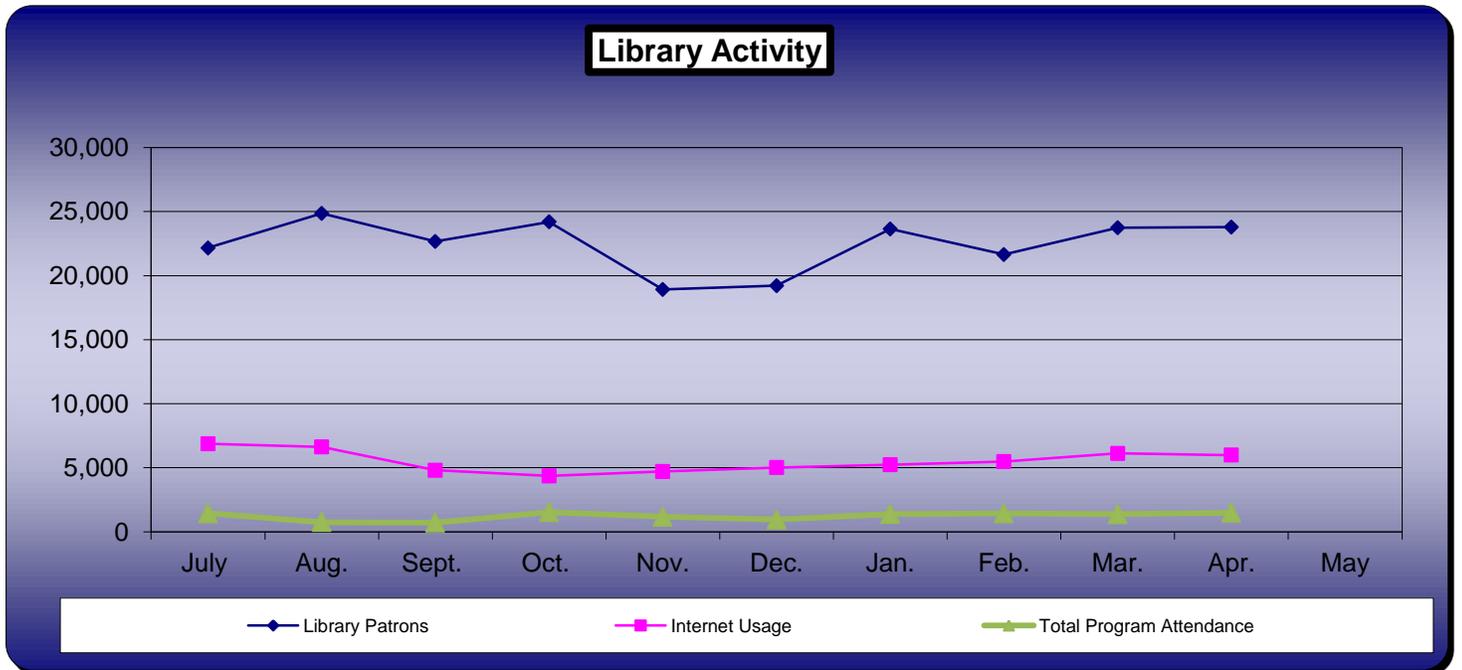
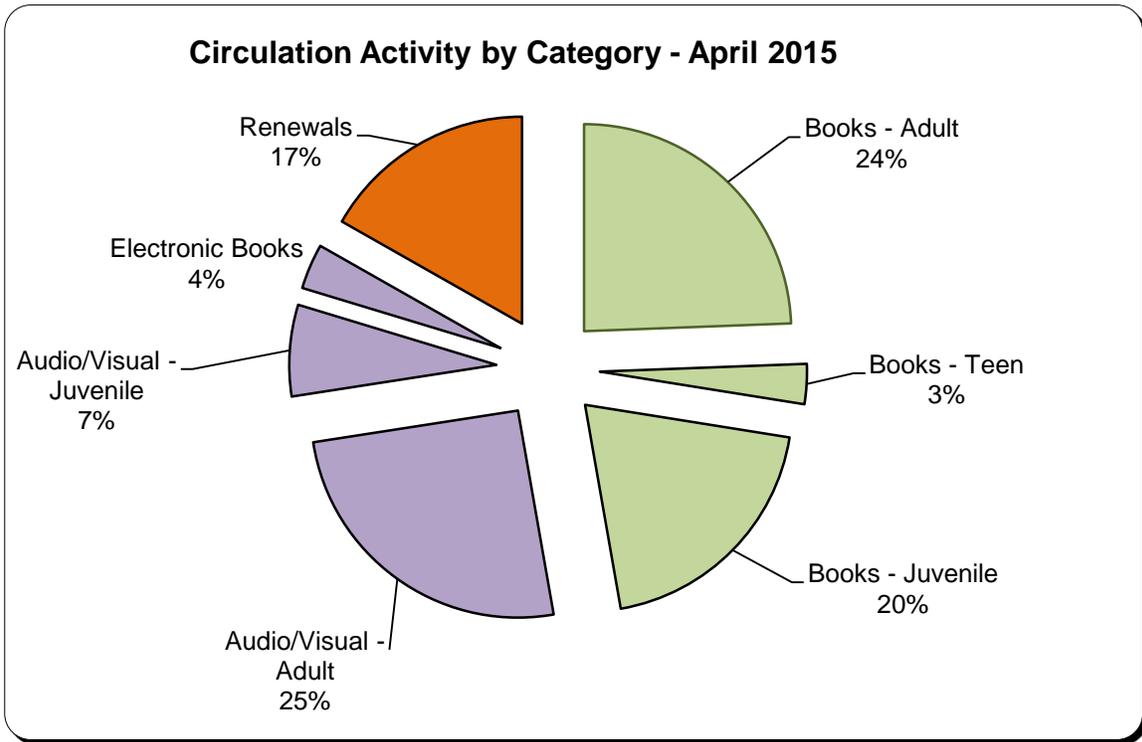
| <b>Budgetary Goals &amp; Objectives:</b> | <b>April '14</b> | <b>April '15</b> | <b>%<br/>Change<br/>(Month)</b> | <b>YTD<br/>FY 14-15</b> | <b>Proposed FY<br/>14-15</b> | <b>% Completed<br/>vs. Proposed</b> |
|--|------------------|------------------|---------------------------------|-------------------------|------------------------------|-------------------------------------|
| Library Patrons (door count)             | 21,345           | 23,796           | 11%                             | 224,832                 | 248,629                      | 90%                                 |
| New Patron Registration                  | 242              | 301              | 24%                             | 3,041                   | 3,143                        | 97%                                 |
| Circulation (total)                      | 33,263           | 32,740           | -2%                             | 352,606                 | 443,322                      | 80%                                 |
| Patron Internet Usage                    | 4,854            | 5,981            | 23%                             | 55,172                  | 75,274                       | 73%                                 |
| Average Circulation Per Hour             | 158              | 129              | -18%                            | 146                     | 208                          | 70%                                 |
| Average Traffic Count Per Day            | 970              | 915              | -6%                             | 896                     | 991                          | 90%                                 |
| Materials Catalogued                     | 1,021            | 712              | -30%                            | 5,767                   | 6,335                        | 91%                                 |
| Intra/Inter Library Loans                | 6,125            | 5,747            | -6%                             | 63,227                  | 70,221                       | 90%                                 |

\*The self check computers were switched to the County server. The County has not told us how to get reports from the computers.

The Mission of the Town of Prescott Valley is to inspire and sustain a dynamic, innovative, and prosperous community through the combined talents of our citizenry.

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**Charts & Trends**



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|       | <b>Library<br/>Patrons</b> | <b>Internet<br/>Usage</b> | <b>Total<br/>Program<br/>Attendance</b> |
|-------|----------------------------|---------------------------|---|
| July  | 22,167                     | 6,861                     | 1,446                                   |
| Aug.  | 24,860                     | 6,617                     | 746                                     |
| Sept. | 22,664                     | 4,806                     | 710                                     |
| Oct.  | 24,193                     | 4,360                     | 1,541                                   |
| Nov.  | 18,914                     | 4,699                     | 1,179                                   |
| Dec.  | 19,206                     | 5,020                     | 957                                     |
| Jan.  | 23,651                     | 5,232                     | 1,386                                   |
| Feb.  | 21,651                     | 5,478                     | 1,437                                   |
| Mar.  | 23,732                     | 6,118                     | 1,376                                   |
| Apr.  | 23,796                     | 5,981                     | 1,477                                   |
| May   |                            |                           |   |
| June  |                            |                           |   |